

FENGYU HAO

Multimedia Designer

Web • Print • Animation • Photography

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Education

Parsons the New School for Design

MFA, Design and Technology
2007 - 2009

Shanghai Jiao Tong University

BA, Broadcast Journalism
BS (minor), Computer & Application
2003 - 2007

Festivals

Duo Duo and Xiao-Ming (animation)
Burbank International Film Festival 2010
San Francisco Bay Area
International Children's Film Festival 2010
Parsons Animation & Digital Film Fest 2009
SFMUG Short Movie Festival 2009
FLIKS program 2009-2010
New Kingston Film Festival 2009

Get the Ball (animation)
Parsons Animation & Digital Film Fest 2008

Skills

Website layout design
HTML/CSS coding, C++, Python
eblast, online flash/gif banner design
print ad/flyer/poster, large signage
brochure layout, catalog design
3D/2D animation, cel animation
stopmotion, motion graphics, video editing
illustration, presentation design
photography, photo retouching
fluent in English and Mandarin
basic Japanese (JLPT N3)

Work Experience

Multimedia Designer at New York Film Academy

January 2010 - Present
Design online and print promotional materials for the school, including: magazine ads, flyers, posters, brochures, websites, eblasts, animated banners, large size signage, etc.

Intern Animator at FlickerLab

October 2009 - December 2009
Create character animation in Flash for an educational animated TV show "The Wild Life".

Freelance Animator at Design 4 Social Good

August 2009 - October 2009
Create PSA videos using After Effects.

Tutor at The New School

September 2008 - May 2009
Help students with design and technical problems in the lab.

Intern Video Editor

at Toomax, Shanghai Satellite TV of Film & TV Drama Center
September 2006 - January 2007
Assist with editing a TV show that introduces new animations and Chinese animation history.

